



# THE ETHICAL CORPORATION

**PROF. CHHANDA CHAKRABORTI**

Department of Management  
IIT Kharagpur

**TYPE OF COURSE** : New | Core\_Elective | UG/PG  
**COURSE DURATION** : 8 weeks (29 Jul'19 - 20 Sep'19)  
**EXAM DATE** : 29 Sep 2019

**INTENDED AUDIENCE** : Management, Humanities and Social Science, Entrepreneurship, Students from any discipline with interest in contemporary ways of doing business, business professionals, HR Professionals, Business consultancy professionals

**INDUSTRIES APPLICABLE TO** : Tata Group, Wipro Group, Tech Mahindra, ITC Group, Infosys, etc.

**COURSE OUTLINE :**

This foundational course will enable learners understand that 'business as usual' is no longer a viable option in the global business scenario. What is required instead is 'Ethical Corporation'. This course explains how to take a purposeful business to the next level by infusing ethical considerations in the various functional areas of business, to use leading current paradigms in current business scenario, and the established traditions of ethical theories, to drive the discussion why being an ethical corporation is of paramount importance today.

**ABOUT INSTRUCTOR :**

Chhanda Chakraborti (Ph.D, University of Utah, USA, M.A., University of Washington, USA, M.A., Jadavpur University, India) is a Professor of Philosophy in Department of Humanities and Social Sciences, IIT Kharagpur. She has taught MBM students at Vinod Gupta School of Management (VGSOM), IIT Kharagpur for years, as well as Masters in Human Resource Management (MHRM) students, IIT Kharagpur. Under her guidance, several students have done their Ph.D on Corporate Social Responsibility and relevant topics in Ethics. She has developed and taught 8 courses for IIT Kharagpur, which includes Business Ethics course, Business, Society and Ethics course, and Corporate Social Responsibility Course.

**COURSE PLAN :**

**Week 1:** Ethical Corporation: What, why, and how?

**Week 2:** Action guidance: Principles of Normative Ethical theories, Foundations of New Global Paradigms, Citizenship culture, stakeholder engagement

**Week 3:** Managing ethics within the corporation : Formally and Informally

**Week 4:** Virtue of Trustworthiness : Corporate Governance

**Week 5:** Investing in Human Relationships: Employees

**Week 6:** The Responsible Corporation: Natural Environment

**Week 7:** The involved, conversational corporation: Consumers and larger society

**Week 8:** Ethical competition, and keeping supply chain clean and clear