

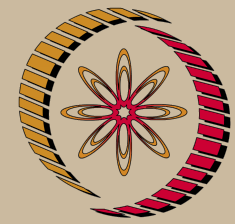
# Economics / Management / Entrepreneurship - Video course

## COURSE OUTLINE

Nil

## COURSE DETAIL

S.No.	Topics
1	Introduction
2	Market Equilibrium: Demand and Supply
3	Elasticity of Demand
4	Demand Forecasting
5	Production
6	Exercises on Economics
7	Cost-Volume-Profit Relationships
8	Cost Management Systems and Activity Costing System
9	Relevant Information and Decision Making
10	Cost Allocation
11	Exercises on Economics (Contd.)
12	Double-Entry Bookkeeping
13	Job Casting



NP-TEL

# NPTEL

<http://nptel.ac.in>

## Management

### Additional Reading:

Research articles in journals

### Hyperlinks:

Will be suggested during the course.

### Coordinators:

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14	Process Costing
15	The Master Budget
16	Flexible Budgets and Variance Analysis
17	Financial Statements
18	Financial Statements (Contd.)
19	Analysis of Financial Statements
20	Exercises (Contd.)
21	Time Value of Money
22	Comparison of Alternatives
23	Comparison of Alternatives (Contd.)
24	Comparison of Alternatives (Contd.)
25	Depreciation Accounting
26	Depreciation Accounting (Contd.)
27	Exercises (Contd.)
28	Evolution of Management Thoughts
29	Functions of Management
30	Functions of Management (Contd.)
31	Functions of Management (Contd.)
32	Directing
33	Product Development

34	Forecasting Revisited
35	Forecasting Revisited (Contd.)
36	Forecasting Revisited (Contd.)
37	Capacity Planning
38	Capacity Planning (Contd.) and Plant Location
39	Product / Services Strategies and Plant Layout
40	Plant Layout (Contd.) and Production Planning and Control
41	Production Planning and Control (Contd.)
42	Inventory Management
43	Inventory Management (Contd.)
44	Supply Chain Management
45	Supply Chain Management (Contd.) and Marketing Management
46	Marketing Management (Contd.)
47	Forms of Ownership
48	Starting a New Company and Small-Scale Industrial Understandings
49	Capital Financing
50	Entrepreneurship – Final Words