

# International Business Communication - Video course

## COURSE OUTLINE

This course covers lessons on communicative competence, intercultural non verbal communication, barriers to communication, listening, communication rules and styles, interpersonal relational communication, persuasive communication, leadership, crisis communication and ethics in business communication.

## COURSE DETAIL

S.No	Topic
1	Introduction
2	Definitions & Concepts
3	Communicative Competence - I
4	Communicative Competence - II
5	Communicative Competence - III
6	Intercultural Communication - I
7	Intercultural Communication - II
8	Intercultural Communication - III
9	Intercultural Communication - Thought and Speech
10	Intercultural Communication - Thought and Speech (Contd.)
11	Intercultural Communication: Translation as Problematic Discourse



NP-TEL

**NPTEL**

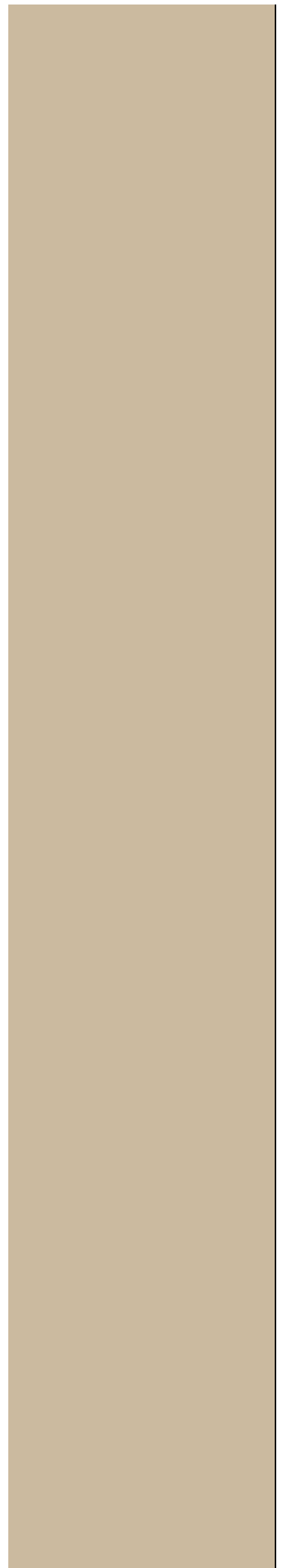
<http://nptel.ac.in>

**Management**

**Coordinators:**

**Prof. A Malik**  
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12	Nonverbal Communication
13	Barriers to Communication
14	Barriers to Communication (Contd.)
15	Barriers to Communication (Contd.) & Listening
16	Listening (Contd.)
17	Communication Rules
18	Communication Style
19	Interpersonal Communication
20	Interpersonal Communication (Contd.)
21	Relational Communication
22	Relational Communication (Contd.)
23	Organizational Communication
24	Organizational Communication (Contd.)
25	Collaboration
26	Communication in Groups and Teams
27	Communication in Groups and Teams (Contd...1)
28	Communication in Groups and Teams (Contd...2)
29	Persuasive Communication
30	Persuasive Communication (Contd.)
31	Negotiation and Conflict Management



32	Negotiation and Conflict Management (Contd.)
33	Leadership
34	Written Communication in International Business
35	Role of Technology in international Business Communication
36	Moving to Another Culture
37	Re-entry
38	Crisis Communication
39	Ethics in Business Communication
40	Conclusion