



PUBLIC SPEAKING

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PRE-REQUISITES : Anyone interested having the basic knowledge of written and spoken English is eligible to enroll for this course.

INTENDED AUDIENCE : Students pursuing their degrees, job aspirants and professionals.

INDUSTRY SUPPORT : TCS, Infosys, P&G, Wipro, HCL Technologies, L&T Infotech

COURSE OUTLINE :

Speaking has since ages been an innate human quality. In a contemporary globalized world, effective public speaking has become crucial both at individual and organizational levels. Public speaking as verbal talent posits itself as a “cause” with clear motive to “effect” the intended audience. It enables the speaker to have direct impact upon the audience and thus makes it an effective medium to exercise in diverse situations. However, not all the speakers are able to create the intended effect through their act of speaking due to their unfamiliarity with speech techniques and delivery nuances. Many of us, though competent enough, often feel anxiety about speech when called upon to speak in personal and public domains such as interviews, presentations, meetings, conferences, group discussions and many speaking related challenges in the present day ever changing corporate world. The purpose of this public speaking course is to develop the speech and personality of learners in order to convert them into confident, committed and effective speakers. The course will serve as a guide to various forms of public speaking with relevance to numerous emerging situational contexts and provide an overall development in speech delivery in a perspicuous manner.

ABOUT INSTRUCTOR :

Prof. Binod Mishra, presently a professor in the Department of HSS, IIT Roorkee, has been teaching English for more than two decades at various levels. He has to his credit 25 books and more than a hundred articles published in different reputed journals and books. Learners from all across the country have well received his MOOC courses on Soft Skills and Effective Writing. He has also addressed the participants in around a hundred invited talks at various conferences and symposiums. Besides being an engaging teacher and a competent researcher, Dr Mishra is also a passionate poet. Currently, he is the Vice Chairman of the Association for English Teachers of India, the largest body of English teachers. Before this, he had twice been the Editor-in-Chief of the Indian Journal of English Studies, one of the oldest English language and literature journals.

COURSE PLAN :

Week 1: Introduction to the Course

Week 2: Prerequisites for Public Speaking

Week 3: Converting Ideas into Action

Week 4: Public Speaking as a Performative Act

Week 5: Use of Non-verbal in Public Speaking

Week 6: Types of Public Speaking

Week 7: Speeches: Types and Demonstrations

Week 8: Interviews

Week 9: Meetings and Conferences

Week 10: Oral/Professional Presentation

Week 11: Creative Use of Language in Public Speaking

Week 12: Etiquettes and Mannerism in Public Speaking