

# Lecture-30

## Questions

1. What is the Importance of Communication in organization? Justify with examples
2. What are the elements of communication? Discuss the Communication Process Model
3. What are the types of Channels? Establish the relationship of Channel Richness with Communication effectiveness.
4. Discuss with suitable examples the different directions and levels of Communicating Within Organizations. Discuss the issues related with Communicating Externally.
5. What are the Barriers to Effective Communication. Discuss the ways of Improving Communication in Organizations. How can the organization promote ethical communication?