

Module 7 : Film and Video

Lecture 3 : The Rasa Theory

Exercises

1. Making an Audio-Visual

Before taking up a study of film and video, it might be useful to attempt an audio-visual. An audio-visual is essentially a sequence of images with a sound track that communicates some idea.

2. Writing a summary of the idea

To begin, put down a brief note that summarizes the idea. This helps in clarity.

3. Creating a storyboard

One may at this stage consider sketching out a quick storyboard that captures the sequence of images to communicate the idea. An audio-visual is a logical extension of a storyboard.

An audio-visual can be created by a series of still images arranged on a timeline of some appropriate software with a sound track having voice and music. Animators often create an animatic to get a sense of an animated film. Similarly an audio-visual can be useful to get a sense of some video or film. Experienced film-makers may skip such a step, but often make use of putting down their initial thoughts as a brief note or a story-board.

Examples of Audio-Visuals on 'The Transit of Venus'